

30th Anniversary International Conference

of the Research Institute for Hospice/Palliative Care,
College of Nursing, The Catholic University of Korea



COLLEGE OF NURSING,
THE CATHOLIC UNIVERSITY OF KOREA

Futuristic Evolution in Palliative Care

Harmonizing Policy, Technology, and Equity

Sponsorship Prospectus

October 30(Fri), 2026

Omnibus Park Plenty Convention Hall
The Catholic University of Korea
Seoul, South Korea



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Program

Sponsorship Levels

Sponsorship Application

Conference Overview

Conference Title

30th Anniversary International
Conference of the Research Institute
for Hospice/Palliative Care,
College of Nursing,
The Catholic University of Korea

Conference Theme

Futuristic Evolution in Palliative Care:
Harmonizing Policy, Technology,
and Equity

Date & Venue

Date: October 30, 2026 (Friday)

Venue: Omnibus Park Plenty Convention Hall,
The Catholic University of Korea

Expected Attendance

On-site: 220 participants

Online: 400 participants

Total: 620 participants

Host / Organizer

Research Institute for Hospice/Palliative
Care, The Catholic University of Korea

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Time	Program	Speaker
09:00~09:30	Registration	
09:30~09:40	Opening remarks	Director, RIHPC
09:40~09:50	Congratulatory remarks	President, CUK
09:50~10:40	[Keynote I] Nurse leadership and empowerment for improving accessibility of palliative care	Dr. Julie Ling
10:40~11:10	[Plenary 1] Utilizing big data in palliative care	Dr. Mona Choi
11:10~11:30	Coffee break	
11:30~12:00	[Plenary 2] Equity in palliative care	Dr. Smriti Rana
12:00~12:30	[Plenary 3] Enhancing equity in palliative care: A case of KOICA project	Dr. Sujeong Kim
12:30~14:00	Lunch break	
14:00~14:50	[Keynote II] Current status and future direction of WHO on palliative care	Dr. Megan Doherty
15:00~17:00	[Concurrent session I] Multidisciplinary podium presentation	
	[Concurrent session II] Songeui nursing conference	
	[Concurrent session III] Nursing symposium (empowering nursing in PC)	
17:00~17:30	Closing remarks & Award ceremony	Dean, College of Nursing
18:00~20:00	Dinner reception	

* The above program is subject to change.



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Sponsorship Levels

* VAT not included

Benefits by Level	Diamond	Platinum	Gold	Partners
	≥ USD 5,000	≥ USD 3,000, < USD 5,000	≥ USD 1,000, < USD 3,000	≥ USD 500, < USD 1,000
Logo on conference website	✓	✓	✓	✓
Logo in program book	✓	✓	✓	✓
Advertisement in program book	Full page	½ page	¼ page	
Logo in newsletter	✓	✓		
Flyer insert in conference bag	✓	✓		
Promotional video during break time	✓			
Exhibition booth space	2 booths	1 booth	1 booth	
Complimentary registration	4 persons	2 persons	1 person	1 person

* Exhibition booths include space only (1 booth: 3×2m). Additional cost for booth installation: USD 500 [Page 6]

* Complimentary registration includes the same benefits as paid registration(lunch, coffee, conference souvenirs, etc.)

[Optional Add-on] Program Book Advertisement

Type	Size	Fee
Inside Half Page	210 x 148 mm	USD 800
Inside Full Page	210 x 297 mm	USD 1,500

Sponsorship Application



Application Period

March 18, 2026 – August 31, 2026

Applications will close once capacity is reached,
so early submission is encouraged.



How to Apply

Complete the sponsorship application form:

► <https://forms.gle/dBvKcAFgy4bdpq8C9>



Sponsorship Payment

- Account Holder: MI-HYUN, PARK
- Bank Name: WOORI BANK
- Account Number: 1002-767-142513
- Swift Code: HVBKCRSEXXX
- Branch: Seoul St. Mary's Hospital
- Bank Address: 17, World Cup buk-ro 60-gil, Mapo-gu,
Seoul, 03921, Republic of KOREA

Important Notes

- Sponsorship fees must be paid by bank transfer only,
and transfer fees are the responsibility of the sponsor.
- Invoices will be issued based on the information
provided in the application form.

Contact

2026 CUK RIHPC Secretariat

Tel: +82-2-765-7996

Email: 2026cuk.rihpc@gmail.com

[Reference] Exhibition Booth Information

The conference offers two types of exhibition booths for sponsors. Booth types can be selected during the sponsorship application.

1. Space-Only Booth (Independent Booth)

- Exhibition space (3m × 2m) and basic electricity will be provided.
- Booth design, construction, installation, and necessary equipment must be arranged by the sponsor.
- One table and two chairs can be rented upon request.

2. Shell Scheme Booth (Additional Cost: USD 500)

- Basic booth structure (3m × 2m) and electricity will be provided.
- One information desk and two chairs included.
- Any additional materials required for booth operation must be arranged by the sponsor.

※Shell Scheme Booth Specifications

